

This Article is a Part of This book

Capons For Profit.



1975 Edition

By - HOWARD BEUOY
Cedar Vale, Kans.; 67024 U.S.A.
Price Post Paid \$3.00

THE CAPONETTE SCANDAL

The "Caponette Scandal" was brought on the public during and around a ten year period. First, a "new product" was to be placed on the market that would make "Chemical Capons." When given young cockerels by a surgical operation with a surgical instrument to implant, Hormone in pellets and paste form. And many other forms, even mixed in the feed for poultry. The American People being an easy prey "falling hard" for anything new, were quick to use it, and throughout the ten year period. And at the end of the ten year period were taken for a "cleaning" and put out of business overnight. Since most of the advertising used to promote the product was "misleading." It began to back fire almost as soon as it was put into practice. The public ignored the facts or was ignorant of the facts, that such "get rich quick schemes" offered little work, only had to be purchased over and over every time the hormone was to be used. Did not produce a "fat pocket book" and that it would soon "fall out the back door." The product was a "synthetic Hormone," (Diethylstilbestrol). The surgical injection was used to fatten the birds treated. Placed under the skin in the back of the neck over the bird's head. Claiming that it would make a capon, it was soon adopted by the U. S. D. A. to distinguish the hormonized bird by calling it a "caponette."

Because of the "misleading, and confusing trade term "caponettes" hundreds of Buoy Customers asked him to forward their protests to the Federal Trade Commission. The customers' protests included "the birds if consumed would create cancer, sterility in humans and animals." Unsatisfactory short term marketing period. Only a "temporary reaction" that it just temporarily changed the bird's "characteristics." That the feed they fed was what did the fattening and to put the credit where it belonged. That it did not fatten the birds as advertised. And many other protests in different forms were received by Buoy and as they were received, he at his own expense forwarded them on to his congressman to hand to the proper authorities in the FTC. In this book a few of these protest letters are re-published so you will know just what Buoy

DISCONTINUING HORMONES

Dear Mr. Buoy

7/8/57

Don't you think this enclosed ad is misleading? Can anything be done about this kind of advertising? Last year there was a lot of Pilling done around here. There seems to be very little being done this year. Many people were very disappointed with the hormone treated birds last year. They turned to Surgical caponizing this year. Thought you might be interested to know that in spite of ads like the enclosure there is less hormone birds being used here.

Sincerely,

Custom Caponizing— C. V. Agler, Wakefield, Nebr.

received. Beuoy had already experimented and run research work with the original "female Hormone" before any colleges or companies put the Synthetic Hormone on the market which was not so good, only a cheaper product. It proved a failure and never was endorsed by Beuoy's. It did create, both the original hormone and the Synthetic form, a sore neck, tumorous growth where the hormone was injected under the bird's skin. Not a true "CAPON." For the Hormonized Bird soon returns to its normal characteristics. The hormone surgical operation did not "unsex the young cockereis treated." Only "temporary" results followed. "CAPONS" being clearly defined by the American Standard of Perfection" by which all poultry is judged, as an Unsexed Male bird.

At the time the "new synthetic hormone" was placed on the market, the broiler business was going through a "Badly Overproduction" period. The Caponette growers received a few cents per pound more for their product than they did from regular broilers. Then having to be handled in mass productions, which made greater profits for their broilers. In time even the broiler industry got so bad— low prices even failed to help very long with the aid of the "synthetic Hormone." However they were cashing in on the word "CAPON" they stole to make the misleading and confusing trade name "caponettes." This in turn damaged the Poultry Industry as a whole for it damaged the Capon Growers in competition with the "fake."

Then after a few years use of the "new product," headlines began to appear in numerous and many publications as follows: The Mink growers in many northeastern states made the first headlines. "Says Uncle Sam's Diet Robbed Minks of Oomph." After they had used the offal from the processing plants where they dressed out "caponettes," and used the insides waste of these birds to feed their minks. This headline appeared in The Sunday News, New York's Picture Newspaper, Sunday, September 17, 1950; pages 2 and 4. The City of Elgin, Illinois sued for \$55,591.00 damages, and so did other suits follow for damages trying to get reimbursement for the year loss in mink crop, from the U. S. D. A. Their year mink breeders were sterile from feeding the dangerous doped potent Caponette by-products. The U. S. D. A. did not as far as I know ever bail out these Mink growers, they stood the loss which was disastrous to many.

Then followed the "Drew Pearson's Washington Merry-Go-Round," on page 4 in the Arkansas City Daily Traveler, Arkansas City, Kansas, November 17, 1950; headlines read as follows: "Pure Food Law Loopholes Permit Dangerous Practices," describing how the Hormonized birds if consumed would cause "sterility" in animals, and even humans. Citing its use in poultry as dangerous. Also exposed other dangerous chemicals being sold to the public. This story related that the Canadians did not permit the use of the hormone in their Dominions on that account. Pearson cited also that millions of people would and already had consumed this dangerous product first before it would be disbanded by the Federal Government. He also predicted it would eventually be disbanded as it was, later on.

About the same time headlines appeared as follows; "13 Tons Of Pelleted Poultry Seized by the Food-Drug-Sleuths." Friday July 13, 1951, issue of The Poultryman, National Newspaper of the Poultry Industry. For improper implantation of the hormone pellets, over doses, given the condemned poultry. Other seizure headlines followed in many different reports. A synthetic hormone that could be "abused" without regards was getting deeper and deeper into trouble.

Another "hushed" source leaked information that millions of lake trout were found with cancer, in our famous trout lakes. The spawning female trout reproduced "cancer fingerlings" from their eggs, after consuming Caponette waste products as feed in their hatcheries. Headlines in The Wichita Eagle, Wichita, Kansas, Thursday morning edition appeared an article exposing "Cancer in Foods and Man," by a famous New Jersey doctor, that poultry treated with hormones could cause cancer in our younger generation under 20 years old if consumed, as it was in animals, in his research work. Beuoy did publish all these stories once in full in his booklets as they appeared and mailed them to many of his one-half million satisfied customers, at his own expense as a warning.

Soon following many states and broiler areas, in the U. S. "out-lawed" the use of hormones in poultry. Then followed the news announcement that was broadcast over TV, Radio, and Headlines, on December 10, 1959, from our Federal Government that the use of Hormones in Poultry had been disbanded. Following were many stories in papers and the most complete story I read was published in "The Poultryman," National Newspaper of the Poultry Industry.

In Issue December 18, 1959, revealing many Vets could not tell the difference between a well grown broiler from a Caponette. Going into details giving its readers a complete story of the Disbandment of the synthetic hormones used to treat poultry. With all this pile of evidence proved that the U. S. D. A. allowing the "misleading" identification term "caponettes" to distinguish the Hormonized Birds. Now a dead Duck, the misleading term now is buried in disgrace, in disregard for the consumers and a long overdue decision by our Federal Government to come to the aid of the poultry industry. The confusion this faked term caused was tremendous and damaging to the "Capon" Business as well as to the whole poultry structure. With only less than one-per-cent of all poultry receiving the hormone, this small per-cent was bailed out by the U. S. D. A. at the expense of the taxpayers money. Were the "Mink Growers? No!"

Chemical companies made huge profits by the use of the faked term Caponettes, which was allowed to be sold by the Pure Food and Drug Commission. From the editorials appearing during the past year in many advertising mediums, I would say that the editorial and advertising departments are now missing "The Goose That Laid The Golden Egg" the way they howl. Will the public swallow their bait a second time? Now that Congress has by a heavy majority vote retained the "Delaney Clause" for the protection of the public, that holds the use of dangerous, "cancer creating products" within

bounds. Poultry raisers everywhere should thank the people who protested, the Federal Government for acting soon as they did, and the papers exposing the dangerous practices. So that the Poultry Business will not ever go through such a "mess" again. The American people soon correct their mistakes, as this one should have been corrected sooner.

Beuoy printed in his 1953 edition of his Capons For Profit book, a warning to his customers on pages 23 and 25, years in advance that it only paid to enter into a proven business, that would result in "safe foods" for the consumers who or whatever consumed it. The customers of Beuoy that followed his advice are still in business doing a great service to our mammoth food industry.

Beuoy's will endorse products that have been proven absolute safe for the consumer, and assist in the advancement of our nations efforts in science and agriculture. But never a "misleading term" or dangerous, questionable products to his customers. The "Caponette Scandal" has been a great, costly and embarrassing lesson to our educational sources, the Government, the Press, and all companies producing products that go into our American Food Basket.

FFA BOY MAKES OWN CAPONS

H. Beuoy & Son: February 11, 1959

Having watched and helped with the process of caponizing on my own F. F. A. project last year I am very interested in doing it myself and would like to purchase the instruments for operating. New Beuoy Electric Kit fits my needs the best. Please find Money Order for payment of the Kit. Also a copy of your "Capons For Profit" book.

Thanking you very much,

Sincerely Yours,
Sherman Hannach, Sisseton, S. Dak.

73 YEAR OLD MAN KEEPS BUSY—MAKING CAPONS

H. Beuoy & Son:— March 4, 1959

Enclosure for payment on one "Beuoy Electric Kit." I had one outfit hand operated 32 years ago of yours, now I want a good one to do a little work on the side. I am 73 years old and want to keep busy.

Yours truly,
J. H. Reents, Green Lake, Wis.

800 CAPONS PER DAY GARRISON HATCHERY

Howard Beuoy & Son: May 9, 1960

Please forward at once your "Beuoy Electric Kit" with three High Speed Beuoy Tension Holders. I plan on running about 800 birds a day and wondered if the three holders would not speed up the operation.

Ward B. Lambert, Garrison Hatchery
Garrison, Iowa

ASL STIL-CAPO IMPLANTER

For inserting or implanting STIL-CAPO under the skin of chickens and turkeys.

Loading the Implanter



Hold the Implanter between the thumb and first finger, as illustrated, with the third or fourth finger

in the loop of the plunger. Spoon a single pellet into the needle with the side of the bevelled point, rolling and pressing against the inner wall of the vial.

Making the Implantation

Insert the needle thru the skin just back of the comb. Go under the skin about an inch, then push the plunger with the finger in the loop. Pinch the skin with the thumb and the fingers of the other hand to keep the pellet in place as the needle is withdrawn.



When dull, sharpen the point on a fine hone.

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